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TITLE: Out Reach and Touch Someone (The Three “Cs” of Outreach)

AUTHORS: Alice Tkachik and Anthony Robinson, Sisters and Brothers Helping Each Other, Chicago III, Paula Lopes, Rhode Island Dept of Health, and Don Mays, Initiatives For Human Development, Cranston RI

THIS WORKSHOP WILL EXPLORE: one state's experience STY its initiative to develop a Consistent, Credible, and Continuous outreach plan and curriculum. Participants will be provided with program monitoring techniques, proven methods of collecting outreach data, evaluation tools and an overview of Rhode Island's standardized outreach manual whose development was driven by the front-line workers.

THE ELEMENTS OF THE PLAN INCLUDED:

- Safety issues
- Proven outreach techniques
- Effective evaluation tools that can be used in the field
- A network of community based outreach workers
- Statewide standardization of outreach terminology
- Outreach worker training standards and
- Program evaluation

The Sisters and Brothers Helping Each Other agency, the Rhode Island Department of Health and Initiatives for Human Development came together to lay the ground work for a statewide initiative that was kicked off with training and technical assistance within REACH, the capacity building program.

PRESENTER CONTACT INFORMATION

Name: Alice Tkachik

Address: 418 N. Elm

Gardner, IL 60424